

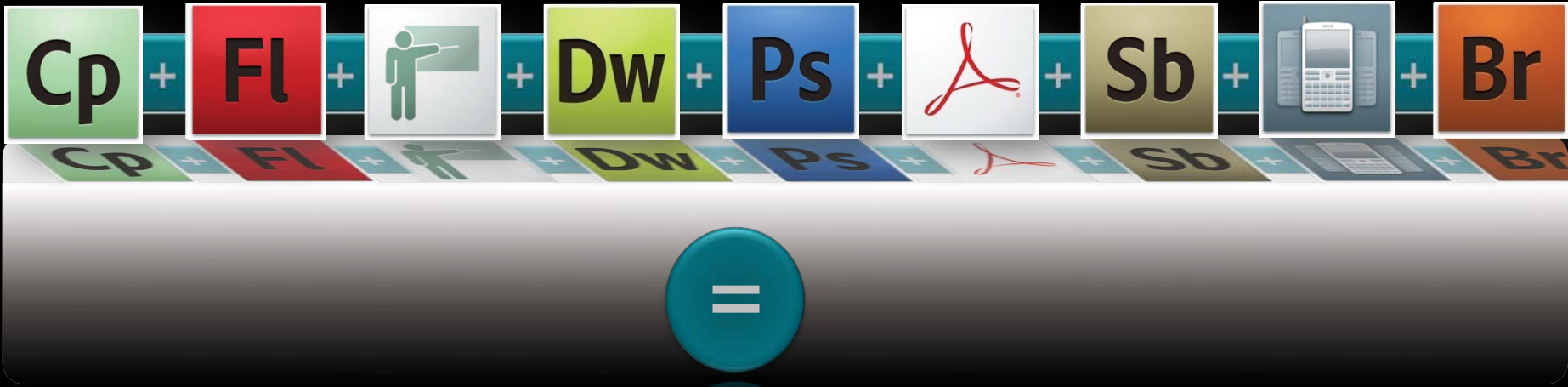
# ADOBE® TECHNICAL COMMUNICATION SUITE 2



RJ Jacquez  
Senior Product Evangelist  
Adobe Technical Communication Suite



January 20<sup>th</sup>, 2009



- Acrobat Distiller 9
- Adobe Drive CS4
- Adobe eLearning Suite Workflows
- Adobe LiveCycle Designer ES 8.2
- Adobe Media Encoder CS4
- Adobe Pixel Bender Toolkit
- SCORM Packager



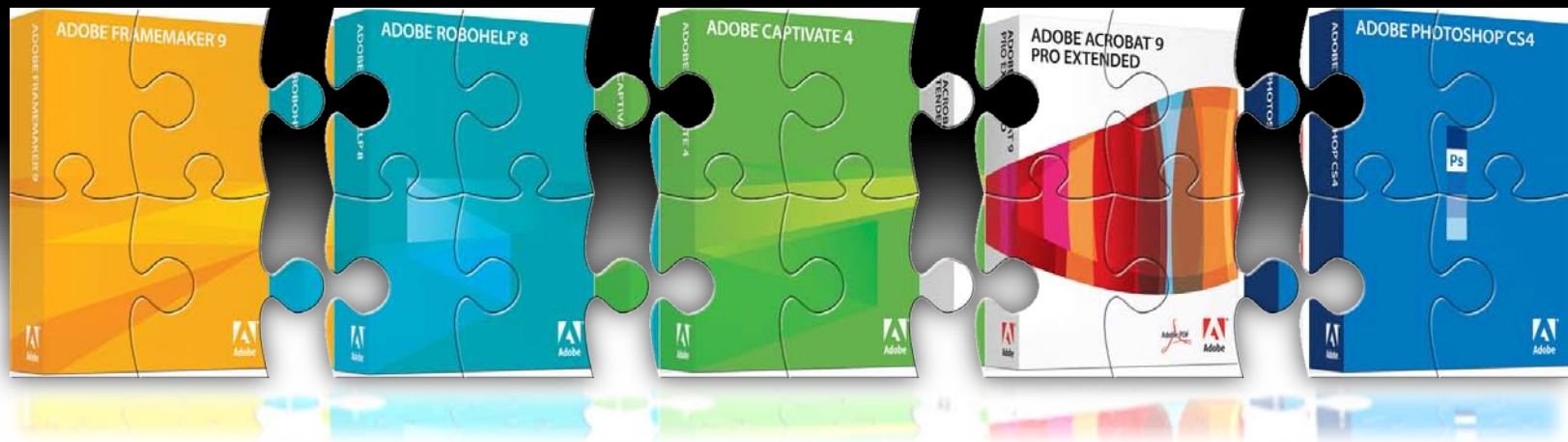
# ADOBE® AIR®

Adobe AIR is a cross-operating system runtime that allows developers to use their existing web development skills to build and deploy rich Internet applications to the desktop.

- eWeek Labs selected Adobe AIR as one of the top 10 Products of 2008
- 100 million Adobe AIR installations in less than a year
- RoboHelp 8 now generates Adobe AIR and Adobe Flex Output
- [Online Help in Tech Comm Suite 2 is now based on Adobe AIR](#)

# Adobe eLearning Island in Second Life is now Live



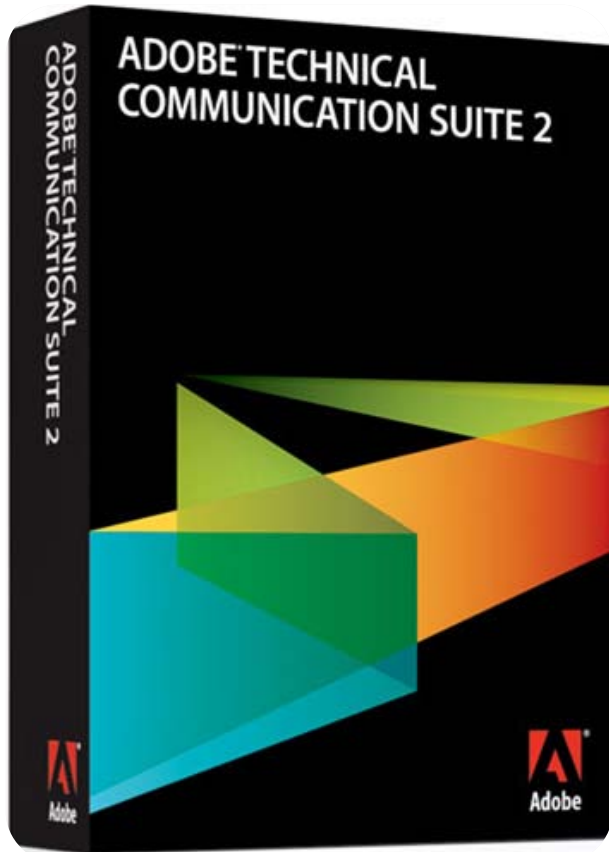


“After taking some time to evaluate potential solutions, we’ve decided on TCS 2 for our office. We wanted to move toward single-sourcing, so we considered two other vendors as well. Ultimately, a familiar toolset and the inclusion of Photoshop sold us.”

Dave Duggins, Tech Writer, McLane  
Advanced Technologies

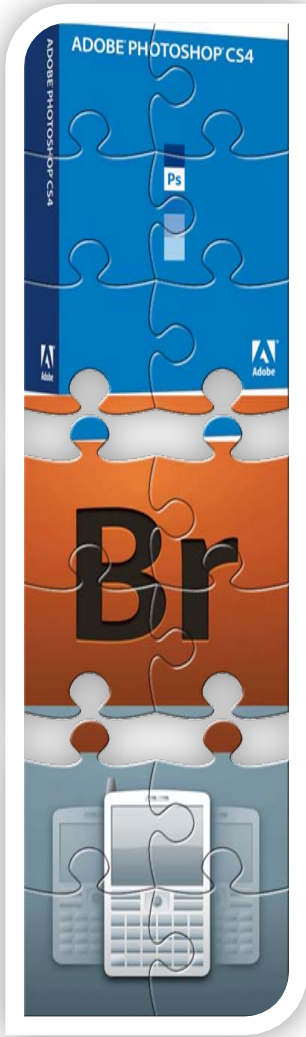


# Introducing Adobe Technical Communication Suite 2



End-to-end solution for authoring,  
ENRICHING, managing,  
REVIEWING, and publishing  
technical information and  
instructional design documents in  
multiple languages and formats

# Adobe Photoshop CS4



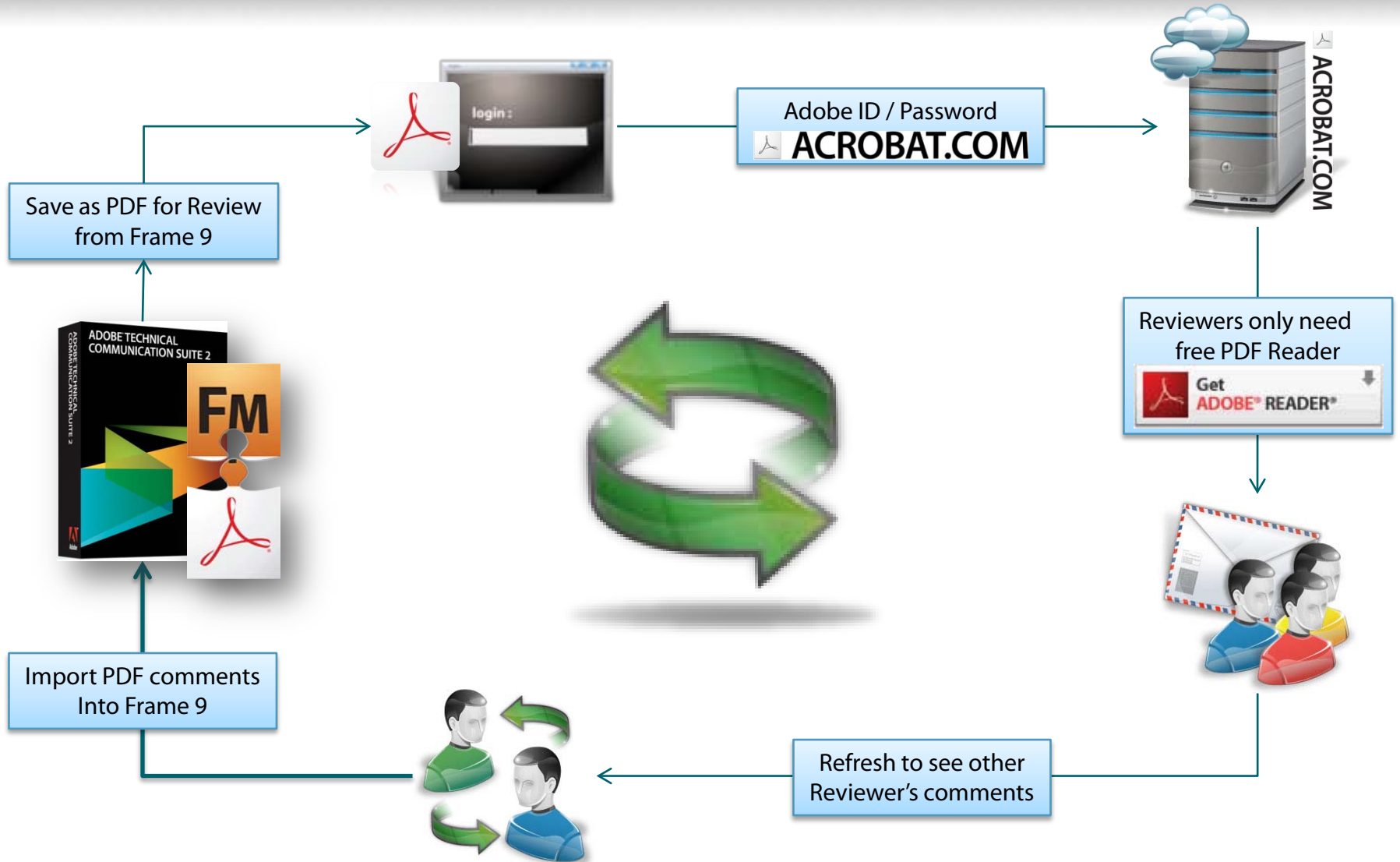
- Photoshop adds Bridge and Device Central to Suite
- All the features in Photoshop CS4
- Extended workflows in the Suite with Photoshop:
  - Round-trip FrameMaker/Photoshop workflow with layer support
  - Edit-with-Photoshop support in RoboHelp
  - Full Layer support when importing PSD files into Captivate, plus each layer can be separately animated. **DEMO**
  - [“Share My Screen”](#) through Acrobat.com

# Adobe FrameMaker 9



- Rich media support: [3D models and Flash-based Simulations](#)
- Brand New CS4-like User Interface
- Modular books for topic-based authoring with support for nested books and new section and sub-section numbering
- Books now support Hierarchical structure with groups and folder and the ability to exclude files from publishing
- Books can now contain XML, FM, DITA Topics, DITAMaps, BookMaps and nested Books
- Full support for DITA 1.1 and 1.2
- WebDAV enhancements with full http support; CMYK support on Windows, Character Palette, Save History and Asian Language support
- [Round-trip PDF commenting through Acrobat and Acrobat.com: DEMO](#)

# Round-trip PDF commenting in TCS2



# Adobe RoboHelp 8



- RoboHelp Projects are now XML-based and the built-in editor is based on XHTML
- XHTML [iFrame](#) and Comments support
- Support for Dynamic Linking of Word documents
- DITA Import support
- New Support for Master Pages and Templates
- [Out-of-the-box Adobe AIR support with Adobe Flex-based option for Web](#)
- [Photoshop's ExtendScript is now supported in RoboHelp](#)

# Adobe Captivate 4



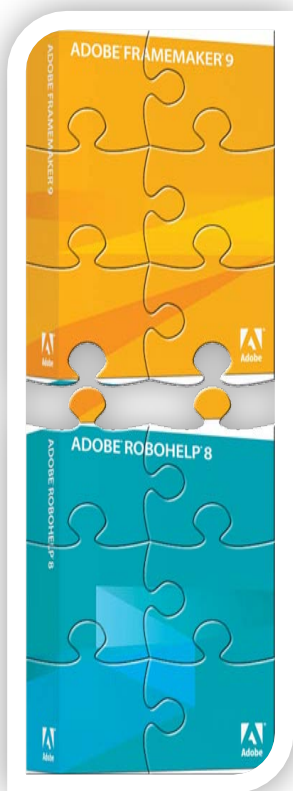
- [Adobe Captivate enriches Technical Documentation](#)
- SWF Commenting application through [Adobe AIR](#)
- Project and Design Templates
- Variables and Advanced Actions
- Customization Flash Widgets
- Text-to-Speech
- Table of Contents and Aggregator
- Expanded Output Options
- Photoshop Layer Support with individual layer animation
- Enhanced Usability – Panning, right-click simulation, [Single SWF publishing](#), in-line editing of text captions, drawing tools

# Adobe Acrobat 9 Pro Extended



- All the features in Acrobat 9 Pro, plus features for working with **3D imagery**, and a **video-to-Flash** converter
- Acrobat 9 Pro Extended adds Adobe Presenter to Suite
- [Acrobat PDF Portfolios](#)
- **Shared Reviews through Acrobat.com**
- Includes LiveCycle Form Designer
- Captivate 4 can now generate PDF documents directly

# FrameMaker 9 and RoboHelp 8 Integration in TCS2



- RoboHelp 8 supports FrameMaker 9 modular books
- HTML files do not get generated initially for optimized workflow
- Ability to select any CSS for style mapping
- Apply FrameMaker Template before Import
- New support for Table Styles
- New support for Images, including not re-generating images
- RoboHelp menu in FrameMaker for Dynamic HTML effects
- Save as Template script in RoboHelp for automating future conversions
- RoboHelp 8 now also support dynamic linking of MS Word documents

# A complete Technical Communication Solution

AUTHOR



ENRICH



REVIEW



PUBLISH



Flash®



Reader®



HTML

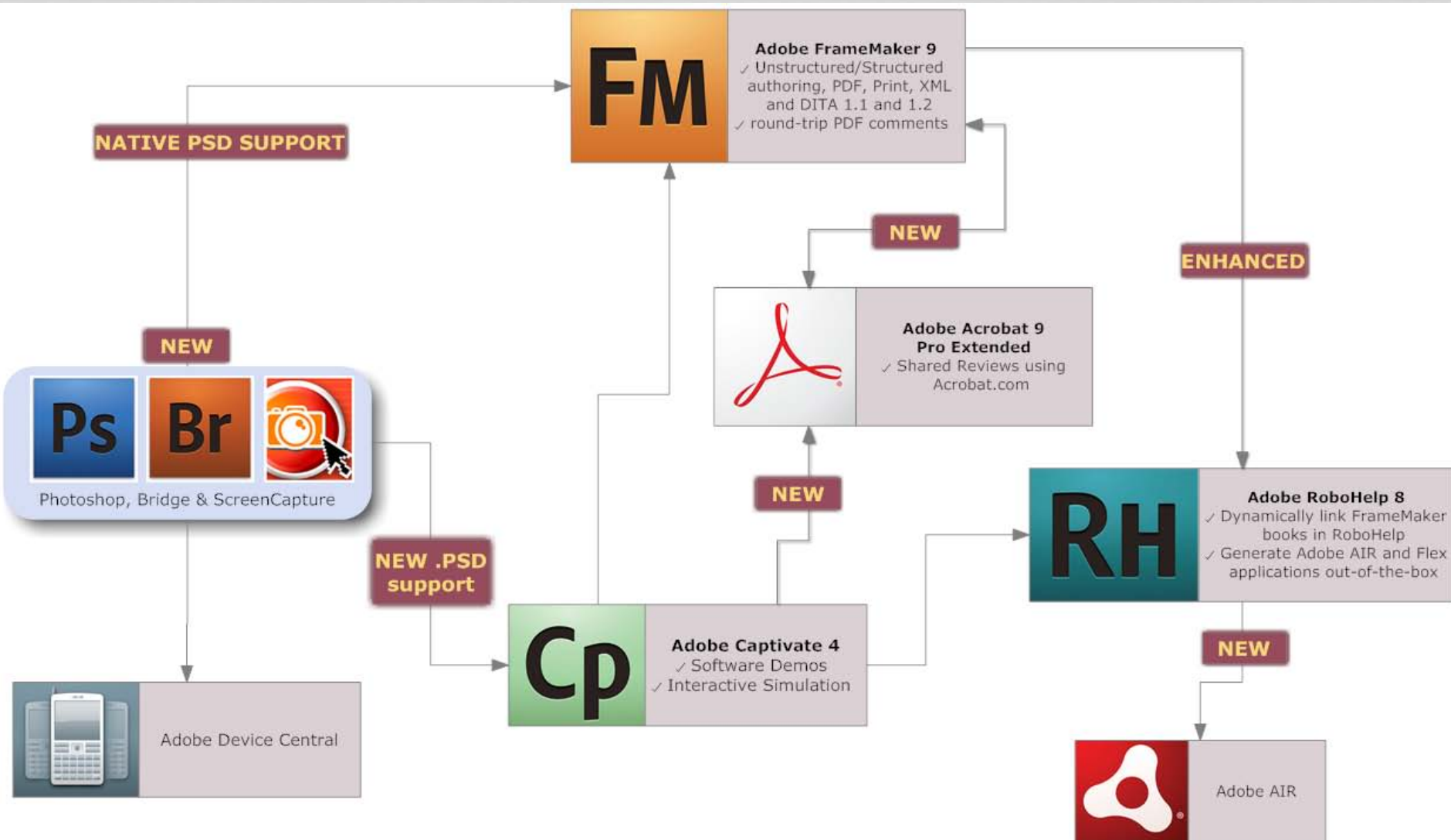


Adobe AIR™

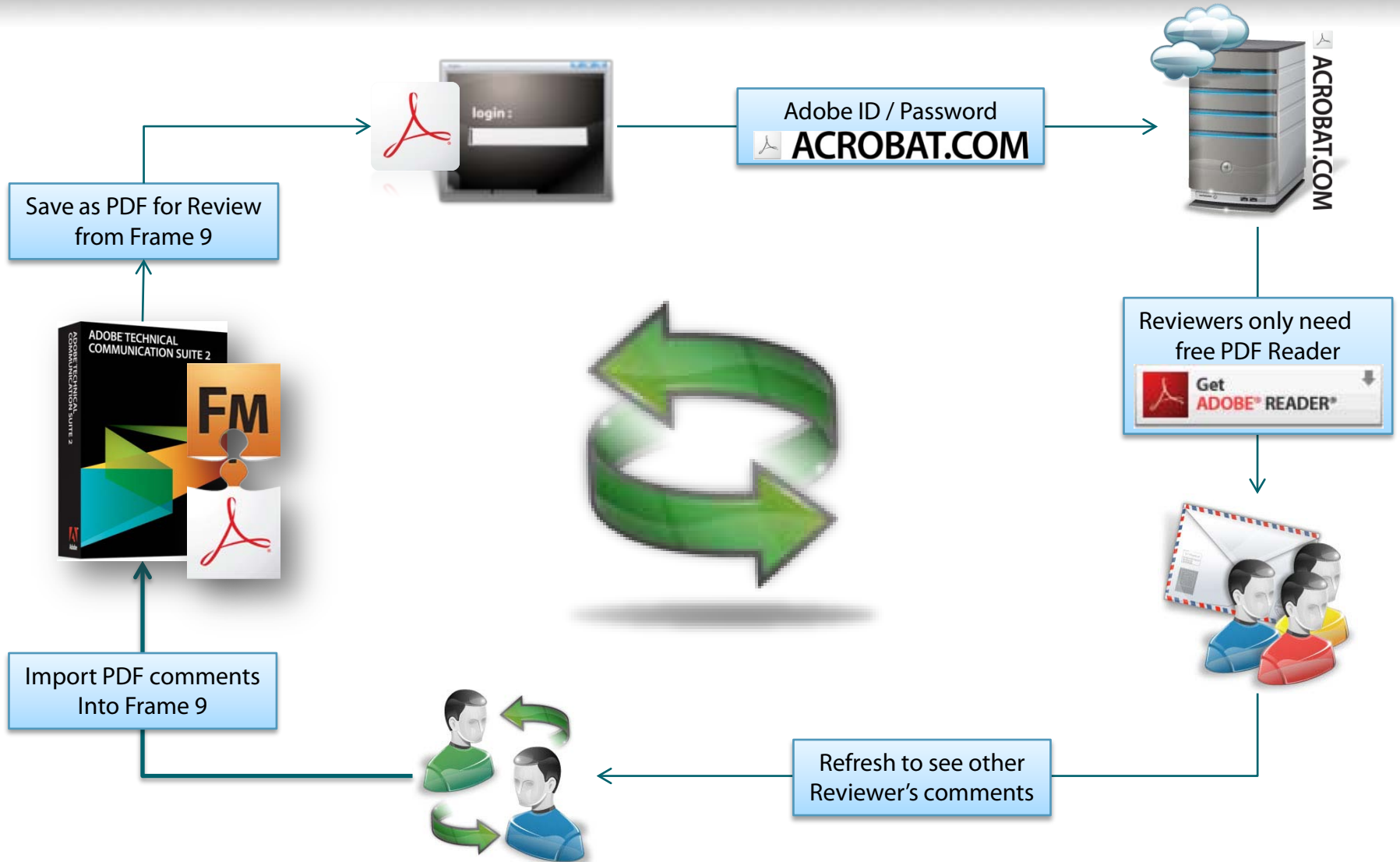
# Well-integrated Suite of Technical Communication tools

- A total of **15 Adobe products** are now in the Suite
- **NEW:** Round-trip PDF comments between FrameMaker and Acrobat
- **ENHANCED:** dynamically linking FrameMaker documents in RoboHelp. Now with similar functionality for MS Word documents.
- **NEW:** Photoshop layers are preserved in Captivate and can be animated separately
- **NEW:** Captivate projects can be published directly to Adobe PDF
- [NEW: Online Help for Suite is now based on RoboHelp's AIR-based Help](#)
- **ENHANCED** versions of Adobe FrameMaker and RoboHelp
- Initiate Captivate recordings from FrameMaker and RoboHelp
- Single Serial Number and Installer

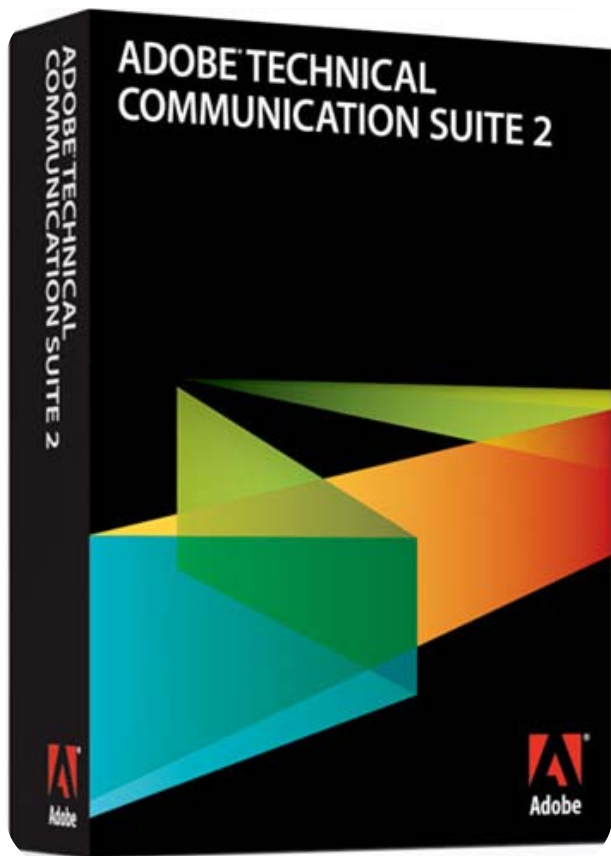
# Technical Communication Suite 2 Workflows



# Round-trip PDF commenting in TCS2



# Demonstration



Demonstration

# Full & Education Pricing and Availability

Adobe Technical Communication Suite 2		USD
Full		\$1899
Ed		\$749
Adobe FrameMaker 9		USD
Full		\$999
Ed		\$399
Adobe RoboHelp 8		USD
Full		\$999
Ed		\$499

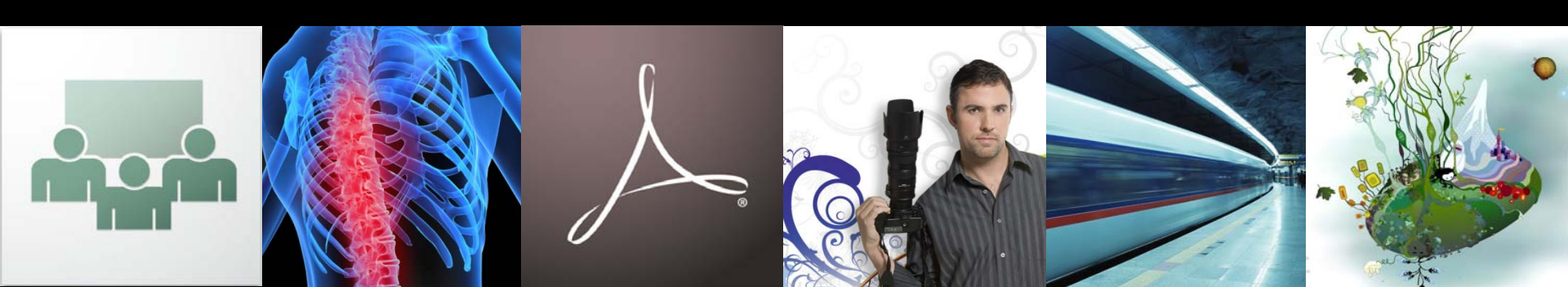
	Adobe Technical Communication Suite, FrameMaker and FrameMaker Server, RoboHelp and RoboHelp Server
Ship	1/20 E 2/24 FGJ

# Upgrade Paths and Pricing

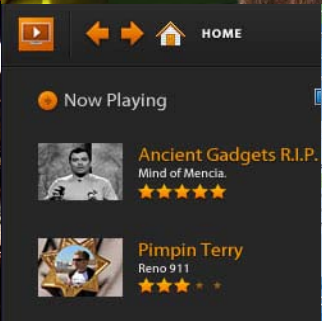
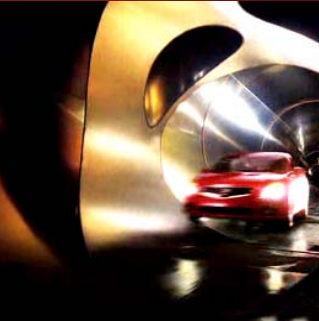
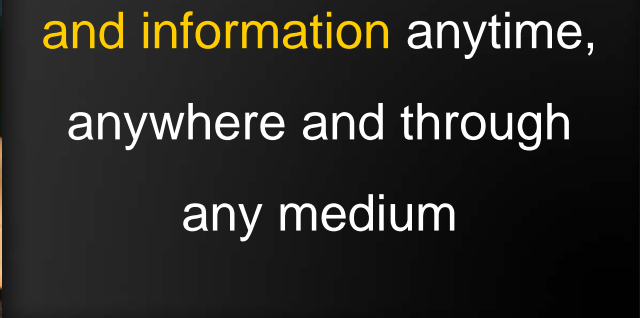
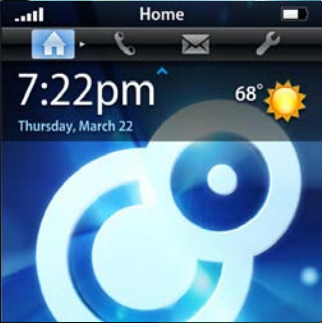
You Have	Upgrade to Adobe Technical Communication Suite 2
	You Pay (USD Price)
Technical Communication Suite 1.0 and 1.3	\$949
✓ FrameMaker 7.x, 8, 9 ✓ RoboHelp X5, 6, 7, 8 ✓ Captivate 1, 2, 3, 4	\$1299

You Have	Upgrade to FrameMaker 9
	You Pay (USD Price)
FrameMaker 7.x, 8.0 (UNIX / Windows)	\$399

You Have	Upgrade to RoboHelp 8
	You Pay (USD Price)
RoboHelp X5, 6, 7, 8	\$499



Adobe revolutionizes  
 how the world  
 engages with ideas  
 and information anytime,  
 anywhere and through  
 any medium



Model	RFQ #	New	Price
model FV9	5	9	\$3,000
model TT4	12	28	\$19,997
model D6	3	16	\$7,256
model GG2	0	1	1
model AZ	0	20	20

RFQ #	New	Price
987654	4	
894321	3	
321987	2	
854321	0	
321987	0	
894321	0	
987654	0	





**Adobe**