

July 2002

Volume 35 No 11



The San Diego
Signature

www.stc-sd.org

July Poll

What is the most important reason you're in the STC?

- Professional development seminars
- Networking at meetings
- Learning at meetings
- Professional affiliation
- Chapter newsletter and Society publications
- Employment

Submit Vote

Send comments or questions to stcsignature@yahoo.com

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Visit the Society Web site at www.stc.org

Extra! Extra!

Welcome to this special edition of *Signature*. The newsletter staff normally takes a break during July and August, but we had a few important items we wanted to publish now. We hope you're having a great summer!

- We need more writers for the award-winning *Signature*! See [Five Great Reasons to Write for Signature](#).
- It's been decided: [Signature Goes to HTML](#).
- See the STC Newsletter Competition judges' encouraging comments in [Signature Wins Award of Excellence](#), plus out-going Editor Rick Bradshaw's account in [Journey of an Award-Winning Newsletter](#).
- We bring you the smiling faces from the [June chapter meeting](#) where volunteers were recognized and a panel shared experiences from the Nashville conference.
- The council invites someone to act as [Volunteer Coordinator](#) for our chapter.
- Members! We want your feedback about what's important to you. Please take the July Poll at the left.
- Need to hire? Discover some talented technical communicators in [Employment Desired](#).
- Advertisers! Take advantage of getting your message out in a new medium — the Internet. [See our new rates and ad formats](#).

 Click here for a PDF of these newsletter pages

[Download Acrobat Reader](#)

Designing the future of technical communication

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You're in luck!
Click to reserve this spot today!

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Writers Wanted

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Five Great Reasons to Write for *Signature*

by [Lana Walker-Helmuth](#), Managing Editor and
[Sharon Bradshaw](#), Associate Editor

Pick an Opportunity

Get involved with a great team! See [Signature Earns Award of Excellence](#) and [Journey of an Award-Winning Newsletter](#).

We need a few good writers for our award-winning *Signature* newsletter. Volunteering could be a great opportunity for you. Here's why.

- You get to demonstrate your skills as a professional writer.
- You get to be published on the Web. Because *Signature* is now a Web newsletter, your article can be read by almost anyone with Internet access.
- You can give family, friends, colleagues, or potential employers easy access to your work.
- You get to do something fun to help the San Diego Chapter.
- You get to feel the glow of accomplishment.

So, are you ready to start? Pick one of the following opportunities.

"Kudos Corner"

This is a new monthly column created to acknowledge member achievements. We're looking for a volunteer to seek, gather, and write member news such as awards, certifications, and advancements.

"Treasure Chest"

We need someone who would enjoy mining for golden nuggets of advice or wisdom from experienced members.

We also need someone who knows or would like to learn Flash to create simple animations. Here's the concept: a treasure chest holds nuggets of wisdom. The user clicks to open the lid, which causes the nuggets to fly out and display the advice.

The treasure chest idea needs to be more fully developed. Your ideas are welcome.

Feature Article

We have six writers scheduled. We need four more for this top opportunity.

Book or Software Review

We're looking for several volunteers to write book and software reviews. You can review a book you already have, review a book in the chapter library, or ask the chapter to buy the book you want to review (which will be placed in the chapter library).

For an example, see Erica Ueland's review of [The Writer's FAQs: The Ultimate Quick Reference Guide for Writers](#).

"Advice"

Here's a great chance to share your tips, knowledge, or expertise. We need several writers for this monthly column.

For an article example, see [Finding a Printer](#) by Suzanne Hardy.

Classifieds

If there's enough interest, we'll publish classified ads. We need someone to coordinate and compile this section.

Did you find something you'd like to do? Let us know ASAP! Send your e-mail to stcsignature@yahoo.com.

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Signature Goes to HTML
by [Lana Walker-Helmuth](#)

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Tip

Do you have a hand-held computer with Internet access? Use it to check out the HTML newsletter!

In May and June, the *Signature* newsletter was published in both PDF and HTML formats. We asked readers to tell us which format they preferred.

While several preferred the PDF that presents the newsletter in the traditional print format, even more gave the thumbs up for the HTML version. Others had no preference. On the basis of that feedback, the council decided to change the newsletter format to HTML.

For those who want to continue downloading the newsletter to read offline, a PDF of the HTML pages is available from the newsletter Web page.

We welcome your feedback as we move into this medium!

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Signature Earns Award of Excellence

by [Lana Walker-Helmuth](#), Managing Editor

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See the [June meeting review](#) for a complete list of team members.

"A magnificent performance!"

Forty-six chapters and special interest groups competed in the 2001-2002 STC Newsletter Competition. For the second year in a row the San Diego *Signature*, headed up by Rick Bradshaw, earned an award of Excellence. The newsletter was only 3.5 points away from earning Distinguished.

"I want to congratulate all those people who participated this year in making the newsletter what it has become," said Rick. "The awards and the comments could not have been received without each and every one of you. Those awards and comments are not just for me and how I did my job, they are for everyone that contributed in any way at any time." (See Rick's full comments in [Journey to an Award-Winning Newsletter](#).)

Judges looked at items from four categories: Essential Elements, Recommended Topics, Editorial Quality, and Design and Delivery. The newsletter received perfect scores in the first two categories, which is no small feat.

Here are some of the judges' comments:

- "The best publication of the four I judged."
- "Text is edited and proofed well and style is very inviting; lots of humor. No dry technology-heavy language."
- "Great depth. Many features plus employment information, reviews, and managers' columns. What a great chapter of contributors!"
- "Superb attention to detail! You didn't miss any required elements. Not only did you include, consistently, the vast majority of possible topics, you also included tasteful and appropriate humor. I thoroughly enjoyed your newsletter."
- **"A magnificent performance!"**

Congratulations, Rick and team!

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Journey of an Award-Winning Newsletter
By [Rick Bradshaw](#), *Signature* Editor 2000 to 2002

Joint Effort Pays Off

See [Signature Wins Award of Excellence](#)

The newsletter is a joint effort of many people. One person may have the vision, but it takes many more to make that vision happen.

The lifeblood of the newsletter is its authors. Without chapter members willing to write feature articles, the space would be filled by outside authors who know the value of their information.

Without the authors who write columns, we would miss the perspective (and the humor!) of those in our own community.

Without copyeditors, we would not have the continuity within and between issues.

Without proofreaders, we would not catch the errors that can easily slip through. Without an illustrator and photographers, the newsletter would lack depth.

In short, no one person can do it all and have a quality publication. Sometimes it really does take a village to make it work and work well.

Looking Back

Three years ago, the newsletter was an eight-page printed document that members received whenever the post office delivered it. Often, delivery was quite late. Most of the content was taken from other chapter newsletters. It was a good and an award-winning (Merit) newsletter, but it could have been better.

Two years ago, the newsletter was still an eight-page printed document that members received whenever the post office delivered it. It was still often quite late. However, most of the content was locally generated.

We began to charge for ads and earn some money for the chapter to help offset the considerable printing costs.

Last year, the newsletter became an electronic document. Print costs were eliminated. The newsletter became a profit center instead of a cost center. We went from an 8-page to a 12-page-plus document, putting in more information than before. Articles that would have been discarded due to lack of space now were included. We were able to bring in opinions and views from around the world so that our members could have a more global view of their industry.

We added illustrations to give the membership a better picture of who was doing what and how. Some of our articles were reprinted in other newsletters. Our newsletter was passed along by at least one director-sponsor as a model for others to learn from. We became a leader rather than a follower.

Still Moving Forward

In last year's STC Newsletter Competition, we won the Excellence award by the skin of our teeth. This year, we earned another Excellence award, missing the Distinguished award by less than four points. We're closer to our goal than ever before!

This next chapter year, with new management, a new format, some new and some old editors, proofreaders, illustrator, and authors, will be onward and upward. If you haven't yet written for the newsletter, take the challenge and the opportunity to do so. The word volunteer is just another word for opportunity. Grab it if you haven't already. [See [Five Great Reasons to Write for Signature](#).]

I want to congratulate all those people who participated this year in making the newsletter what it has become. The awards and the comments could not have been received without each and every one of you. Those awards and comments are for everyone that contributed in any way at any time.

Thank you all for a job well done. Thank you for stepping up, being counted, and becoming part of the village.

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Chapter Meeting

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June Meeting Review: STC International Conference Reviewed, Volunteers Recognized

by [Sean Griffin](#)

September meeting

Scott Hamlow of Adobe will be our speaker. He'll talk about FrameMaker 7.0. [Click here](#) for meeting details.

The last STC-San Diego chapter meeting for the year took place June 12 at the Wyndham Garden Hotel in Sorrento Mesa. Kris Oden, chapter president, welcomed everyone, made announcements, and introduced a panel of speakers.

2002 STC International Conference Review

The panel spoke about their experiences at the 2002 STC International Conference in Nashville. Each presentation was about five minutes on a selected session at the conference.

Our panel of speakers included Rick Fitch, technical editor at Qualcomm; Ken Larsen, independent contractor; Walter Hanig, manager at Ericsson; Kris Oden, manager at Invitrogen; and Lance-Robert, technical writer at Intel. Elaine Tsang of Technical Standards was moderator.

[Announcements](#)[Drawing Winners](#)

Left to right: Kris Oden, Rick Fitch, Ken Larsen, Lance-Robert, Walter Hanig, Elaine Tsang.

STC-SD Recognizes Volunteers

Volunteers were recognized for their contributions to STC-San Diego during the last year. Volunteers received a gift and the chapter paid for their dinner and presentation.

Outgoing President

Kris Oden (right), outgoing STC-San Diego Chapter president, received gift certificates to Bed, Bath and Beyond and Home Depot in recognition of her many years of service and her outstanding leadership over the last two years.



Kris Oden, outgoing STC-San Diego Chapter president.

Outgoing Officers

A big thanks to our outgoing officers (below). Everyone worked very hard to make STC-San Diego the best chapter in the STC organization. Officers received a certificate of recognition and a denim shirt with the STC logo.



From left to right: Web Site Manager Suzanne Hosie; Vice President-Employment Ken Wilson; "Signature" Editor Rick Bradshaw; President Kris Oden; Vice President-Programs, Elaine Tsang; Vice President-Finance, Walter Hanig. Not shown: Vice President-Membership Bonnie Blackfield; Vice President-Professional Development Mary Larkin.

Volunteers

Each volunteer received a certificate of recognition and a business card holder with the STC logo. Here are the folks that volunteered their time and worked on committees to make the STC-San Diego Chapter the best in the organization. Some volunteers not available for photo.

Finance Comittee	Anita Boyd, Lance-Robert, Gail Van Landingham
E-mail	Pat Ray
Employer Database	Tom Lorr
Job Board	Erica Ueland
Job Mail	Tiffany Gerstmar, Glenn Voyles
Professional Development	Mary Larkin, Coleen Miller
Programs	Christopher Bates, Nadine Barter Bowlus
Public Relations	Suzanne Smith
Web Site	Linda Campbell, Jeff Freeman, Virginia Jensen, Marilyn Kirschen, Lana Walker-Helmuth
Newsletter	Nadine Barter Bowlus, L. Sharon Bradshaw, Carla Coleman, Bettina Davis, Barbara Dreyer, Maureen Edmond, Karen Field, Jeff Freeman, Pamela Fridie, Susan Gallagher, Henry Garcia, Bonni Graham, Mark D. Hall, Suzanne Hardy, Judy Keene, Coleen Miller, Noreen Norris, Catherine Robinson, Susan Self, Stephanie Strout, Matt Sullivan, Ann M. Throckmorton, Erica Ueland, Elizabeth Vollbach, Lana Walker-Helmuth



Newsletter contributors: *Left to right: Catherine Robinson, Susan Gallagher, Jeff Freeman, Elizabeth Vollbach, Sharon Bradshaw, Noreen Norris, Susan Self, Nadine Barter Bowlus, Ann Throckmorton, Maureen Edmond, Matt Sullivan, Lana Walker-Helmuth.*



Finance. *Lance-Robert; Walter Hanig, VP-Finance*



E-mail. *Pat Ray*



Web Site. *Jeff Freeman, Lana Walker-Helmuth*



Programs: *Nadine Barter Bowlus*

Announcements

The following announcements were made at the June meeting.

Chapter Library

We have our own chapter library that contains books on subjects of interest to technical communicators. Books are available for checkout at chapter meetings. This service is free for members, so drop by and check out a book at the next meeting. Suzy Hosie will bring the books to the STC meetings; however, she would like some volunteers to assist during the meeting. If you're interested, please e-mail Suzy at suzy@wote.com.

Job Seekers and Job Openings

During the meeting, job seekers described the job they are looking for, and job openings were announced.

If you are unemployed, consider posting an ad in the *Signature* [Employment Desired](#) column.

New Council Members

These incoming officers and council members were introduced:

- President, Walter Hanig
- Vice President-Employment, Ken Wilson
- Vice President-Finance, Lance-Robert
- Vice President-Membership, Simrita Dhir
- Vice President-Professional Development, Audrey Johns
- Vice President-Programs, Elaine Tsang
- *Signature* Managing Editor, Lana Walker-Helmuth
- *Signature* Associate Editor, L. Sharon Bradshaw
- Web Site Manager, Suzanne Hosie



Judy Edelblute

Drawing Winners

Judy Edelblute won a gift card for Barnes and Noble, donated by Technical Standards, Inc.

Jeff Freeman won a WallyBux, which can be exchanged for one STC meeting and dinner.

Dean Urban won a certificate for a free RoboHelp Certified Professional Exam, donated by eHelp.



Jeff Freeman



Dean Urban

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Next Meeting Details



September Meeting Time and Place by Nadine Barter Bowlus

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Date: Wednesday, September 11, 2002

Our presenter:
Scott Hamlow of
Adobe will talk about
FrameMaker 7.0.

Time:
5:30--Networking
6:15--Dinner
7:00--Presentation

RSVP: Make your
dinner reservation by
5 p.m. Sunday,
September 8. See
details below.

Place: Wyndham Garden Hotel, 5975 Lusk Blvd., Sorrento
Mesa. Located east of I-805, at the corner of Lusk Blvd. and
Mira Mesa Blvd. (behind Chili's Restaurant). Phone: 858-558-
1818

Cost (Dinner and Presentation):
Members \$20*
Nonmembers \$25*
Students \$15*

*Add \$5 if you do not make a reservation by 5 p.m. Sunday,
September 8.

Cost (Presentation Only-no reservation required):
Members: \$10
Nonmembers: \$15

RSVP: Make your reservation online (preferred) by 5 p.m.
Sunday, September 8. Visit <http://www.stc-sd.org> and click
on Reservations. Or phone in your reservation to (619) 525-
7716. **Reservations are required if you choose the dinner
option to ensure enough food is provided.**

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Volunteer Coordinator Needed

by [Lana Walker-Helmuth](#)

The usual scenario: Joe, a new member, wants to help out in the chapter. He asks the person next to him what he can do. "Oh, we have lots of things," says Pam. "You could help with programs or employment. Or maybe the newsletter. And we have a Web site. Just ask one of those people."

Trouble is, Joe has no idea who "those people" are.

Wouldn't it be nice if Pam could send Joe to see a volunteer coordinator?

The council is looking for someone to be the contact person for those wanting to volunteer. The volunteer coordinator will simply make sure that volunteers are able to find the people they need to talk to. The coordinator should also understand the volunteer needs in each area (newsletter, programs, employment, and so forth).

If you're interested, please contact Walter Hanig at wdhanig@alumni.rice.edu.

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Employment Desired


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Illustration © 2002
Ann M. Throckmorton

How to submit an ad

Notices are submitted each month and are limited to STC members. Submissions must be approximately 100 words or less.

Please send your mini-ad/bio to the editor at stcsignature@yahoo.com

Ads should reach the editor no later than the 20th of the month. Earlier submission is encouraged. Ads received after the 20th will be inserted if possible. If not, they will be inserted in the following month's newsletter.

Members Looking for Work

Sean Griffin
sgriffiner@juno.com
(760) 500-1367

Experienced educator and manager seeks position in training and instructional design. Fifteen years' experience in instructional design and presentation for groups large and small, in business and in educational settings. Ten years' experience in business management—was Business Manager for Number One Sears Store in Southern California. Bachelor of Science degree in Business and Management, and California Teaching Credential for Business and English courses.

Skills: Development/adaptation of training courses and materials; implementation of training in classroom and seminar settings; business management; project management.

Tools: MS Word, Excel, PowerPoint, Access, Publisher, FrontPage, Project; Adobe PageMaker; Windows and Macintosh operating systems.

Lana Walker-Helmuth
lane@pe.net
(909) 302-1794

Chief cook and bottle washer in the communication field available. Extremely versatile, I have broad experience in writing, editing, and publishing across several industries. Recently I've specialized in software user support, including writing user guides, developing Help systems, and designing and producing training materials.

I'm enthusiastic and proactive, show initiative, and always go above and beyond what's expected. For example, while at San Diego City Schools, I initiated, designed, and developed an Intranet knowledge base for users of a new student information system. The Intranet won an Award of Excellence in the APEX 2002 competition.

TOOLS: RoboHelp Office, Microsoft Office, Dreamweaver, FrontPage, NetStudio, QuarkXpress, and many more.

Ann M. Throckmorton, M.A.
ann.throckmorton@cox.net

(619) 303-2575

Senior Mechanical Processes Technical Writer/Photo Illustrator, with thirty-five years work experience in industry, government, education, and business. I conceptualize, design, research and interview to produce original, step-by-step photo-illustrated text in office or field context. I write in plain, practical terms: instruction sheets, operation guidelines, SOPs, assembly and construction manuals.

TOOLS: Adobe PageMaker and Photoshop, Word, Excel, Outlook, Visio, Lotus Notes with Database; learn new programs easily. I have a high level of curiosity and keen interest in complex, mechanical and electrical processes. References. Portfolio of writings and illustration formats.

PERSONAL INTERESTS: SCUBA/snorkel, reading about science, cooking, painting portraits on commission.

Faye Rivkin
frivkin@aol.com

Desired: contract or full-time marketing or technical writer position.

Creative writer, editor and proofreader with experience in different industries, including telecom, pharmaceutical, chemical and medical diagnostics. Coupled with a degree in Chemistry, this detail orientated, project management background allows me to get up to speed quickly in new environments.

My diverse writing portfolio includes user manuals, case studies, Requests for Information, journal articles, training materials and white papers. The project of which I am proudest is the complete rework of a website, including design, user interface and content.

SOFTWARE EXPERIENCE: MS Office, Visio, Adobe Acrobat. Currently learning PageMaker.

Judy Edelblute
judyedel@san.rr.com
(858) 278-0255

Documented simulation software for underwater acoustical experiments for 14 months, then worked for biotech companies since 1993. Biotech assignments included writing Standard Operating Procedures, product and raw material specifications, and performance validation reports. The most challenging assignment was writing summaries of QC testing procedures and their validations for a FDA submission. Willing to apply my writing skills in other high tech areas. Will accept

either contract or permanent employment.

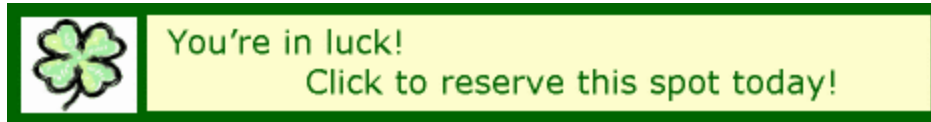
Training: B.S. in microbiology, training as a medical technologist, and certificates in technical writing and copyediting.

Skills: Proficient in Word, WordPerfect, Excel, PowerPoint and Visio. Classes in Access, FrameMaker 5.5, CorelDraw, PhotoShop, HTML, and QuarkXpress.

Contact information: Call 858-278-0255 or e-mail judyedel@san.rr.com

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Got questions?
Comments?

Want to place
an ad? Contact
the editor at
stcsignature@yahoo.com

Signature Advertising Information

PUBLICATION OVERVIEW

Signature is a Web newsletter published by the San Diego Chapter, Society for Technical Communication (STC). It is issued ten times a year to more than 300 local technical communication professionals, managers, and educators. Other STC chapters, special interest groups, and related organizations also receive e-mail notification when each issue is posted. Because *Signature* is on the World Wide Web, readership is potentially unlimited.

Signature contains information produced by technical communicators for technical communicators. Advertising in *Signature* is the most direct way to reach the growing technical communications market in San Diego and the surrounding area.

PUBLICATION SCHEDULE

Signature is published every month except July and August. Each issue is posted on the Web within the first three days of the issue month. Closing date for advertising is the 10th of the prior month.

ADVERTISING RATES

Rates are based on type of ad (banner, rectangle, button, or text link), which newsletter page it is on (home page, feature article, or other), and where it is on the page (top, bottom, or side).

The following discounts apply:

- Prepayment for five issues: 10 percent discount
- Prepayment for ten issues: 20 percent discount

Horizontal Banner (see samples at top and bottom of this page)
Home page at bottom: \$50
(Top not available.)

Feature article at top: \$40
Feature article at bottom: \$30

All other articles at top: \$30
All other articles at bottom: \$20

Medium or Vertical Rectangle ([click to see samples](#))
Editor's Desk at right: \$50
Presidential Podium at right: \$50

▼ advertisement

Button 120 x 90

[Save BIG on book](#)[XML Revealed at](#)

Vertical Banner 120 x 90 >

"This is hands down the best screen capture software I've ever used in my 10 years as a tech writer."
"Bravo! Finally something that truly saved me time AND gave superb results"

[more>>](#)

Vertical Banner (see sample at right side of this page)

Feature article at right: \$40

All other articles at right: \$30

Button (see samples at right side of this page)

Home page at bottom: \$40

(Space at the top is not available.)

Feature article at right: \$30

All other articles at right: \$20

Text link (see samples at right side of this page)

Home page at bottom: \$30

Feature article at right: \$20

All other articles at right: \$10

SPECIFICATIONS

File format: gif (non-animated only)

Maximum file size: 18K

Horizontal Banner: 468 x 60 pixels

Medium Rectangle: 300 x 250 pixels

Vertical Rectangle: 240 x 400

Vertical Banner: 120 x 240 pixels

Button sizes: 120 x 90 or 125 x 125 pixels

Text link: No more than 2 lines per ad; no more than 21 characters (including spaces) per line

(Sizes based on Internet Advertising Bureau Standards)

SUBMISSION REQUIREMENTS

Submit advertisement by e-mail to stcsignature@yahoo.com. Include contact name and phone number.

If the ad is to link to a Web page, provide the complete URL. (Linked pages open in a new browser window.)

REMITTANCE INFORMATION

Payment must be received before the publication date.

After receiving e-mail confirmation from the editor, make check payable to: STC

Mail check to:

SD-STC

P.O. Box 910557

San Diego, CA 92191-0577

ADVERTISING POLICY

The publisher reserves the right to request revisions or to reject advertising. The advertiser and the advertising agency assume liability for all content of the advertisement published and for any claims arising thereof against the publisher. The publisher is not liable for delays in the scheduled publication dates beyond a refund of prepaid advertising space costs.

LIABILITY

The advertiser shall indemnify and protect the publisher from claims or expenses which may arise from the unauthorized use of any name, photograph, drawing, or work protected by copyright, registration, or label printed as a result of material supplied by the advertiser.

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Advertising Sample

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Editor Sees Two Eventful Years

by [Rick Bradshaw](#), Editor[Return Home](#)

As many have said before and others will say in the future, this is my last column for and my last issue of *Signature*. It has been an eventful two years since I took over as editor. We've gone from a print publication with a dated appearance and largely borrowed articles to an electronic publication with a more updated appearance and articles largely written by local people. Along the way, we've managed to win a couple of awards.

We have a new team of editors coming in next year. Hopefully, they will be able to continue to improve the publication. To them I say, never let it stand on laurels of the past. Go forth and conquer new issues in new and better ways.

Many of you, our membership of more than 300, don't regularly attend meetings. Many of you may not have an idea of what is required to fill the various council positions and of the staff of volunteers behind them that is required to do the job. The newsletter staff is the largest in the chapter in some regards. Some are core staff while others are more of an adjunct staff since they may only contribute one article or service per year. While not everyone can contribute each month because of time constraints, many do; others have contributed multiple times both monthly and throughout the chapter year. Every one of these people have risen to the challenge and performed admirably.

For those of you who may download this issue and read it but not come to the June meeting, I'd like to introduce to you and thank those people who have helped to make *Signature* what it has become in chapter year 2001/2002. There are many. This is not a one-person show by any means. They are listed in no particular order. They will be individually recognized at the June meeting.

Copy Editors:
Elizabeth Vollbach
Pamela Fridle

Illustrator:
Ann M. Throckmorton

<<article snipped>>

Medium Rectangle 300 x 250

Online FrameMaker Classes!

STC
Discount!**C**onvenient**A**ffordable**R**eal-world**E**ngagingwww.caretraininginc.com

Vertical Rectangle 240 x 400

**We're giving away a
copy of FrameMaker
every day for the next
30 days!**

**Really.**

<<Click here>>

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Newsletter Staff



Signature Staff

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[More about the
San Diego Signature](#)

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Newsletter Information



About the San Diego *Signature*

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Reach hundreds of technical communicators for little cost!

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Signature is the newsletter of the San Diego Chapter of the Society for Technical Communication, a nonprofit professional organization dedicated to educating and advancing the careers of technical communicators. Newsletters are published monthly during the chapter year (September through June).

STC has more than 25,000 members and 150 chapters nationwide. For more information about the San Diego Chapter visit our Web site at www.stc-sd.org or call our hotline at (619) 525-7716. Write to us at:

SD-STC
P.O. Box 910577
San Diego, CA 92191-0577

Article submission

This newsletter invites writers to submit articles to be considered for publication. Send your query and request for writer's guidelines to stcsignature@yahoo.com. Submission deadlines are the 1st of the month prior to the publication month. Publication is dependent on space availability.

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2002-2003 Council Members

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Chapter President, Walter Hanig

wdhanig@alumni.rice.edu

Walter is a technical writing manager at Ericsson Wireless Communications and has been a council member since 1998, serving as VP-Finance.

VP-Finance, Lance -Robert

lance.robert@intel.com

Lance-Robert is a senior information engineer at the Network Equipment Division of Intel Corporation in San Diego.

VP-Membership, Simrita Dhir

SDhir@gers.com

Simrita is a technical writer at GERS, a leading supplier of software systems and e-business solutions for retailers.

VP-Professional Development, Audrey Johns

ajohns@omnigon.com

Audrey is a senior technical writer and editor at Omnigon Technologies, a bioinformatics company.

VP-Programs, Elaine Tsang

elaine@tecstandards.com

Elaine is a staffing manager at Technical Standards, Inc. She's also served as our chapter VP-Membership.

VP-Employment, Ken Wilson

kwilson@lqtechnology.com

Ken is a technical communications consultant in Carlsbad. He served in the East Bay Chapter as Employment Manager.

Newsletter Managing Editor, Lana Walker-Helmuth

lane@pe.net

Lana is a business communications consultant in Temecula. She wrote a monthly column and feature articles before becoming managing editor.

Newsletter Associate Editor, Sharon Bradshaw

sbradsh2@san.rr.com

Sharon is a senior technical writer at Dot Hill in Carlsbad. She wrote the monthly meeting review and other articles for the past two years.

Chapter Web Site Manager, Suzy Hosie

suzy@wote.com

Suzy is President/CEO of a technical communications business in Vista, Write on the Edge, Inc. She has also served as our chapter President and VP-Professional Development.

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Mission Statement



STC Mission Statement

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Our mission statement is: Designing the future of technical communication

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The Society for Technical Communication (STC) is an individual membership organization dedicated to advancing the arts and sciences of technical communication. STC is the largest organization of its type in the world. Its 25,000 members include technical writers, editors, graphic designers, videographers, multimedia artists, Web and Intranet page information designers, translators, and others whose work involves making technical information available to those who need it.

Society membership provides opportunities for ongoing learning and professional networking. Through the efforts of a small, full-time staff and a large network of volunteers, STC promotes the public welfare by educating its members and industry about issues concerning technical communication.

o Member: \$125 per year (plus a one-time \$15 enrollment fee)

o Student Member: \$50 per year (enrollment fee not required)

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