

Around the World



In T. C. Ways

STC Region 8 Conference

Announcing **FREE** FrameMaker Workshop

FrameMaker Presented by Karl Matthews

As Group Product Manager for the FrameMaker software suite at Adobe Systems, Inc., Karl Matthews is responsible for the technical authoring market and for positioning FrameMaker products to meet the new challenges of on-line and interactive publishing. Karl has been with Adobe for five years, having previously held the position of European Product Marketing Manager for both FrameMaker and PageMaker. Prior to his career in Adobe, over a ten year period he has been involved in the marketing of office automation systems, document management and workflow automation.

In this workshop, Karl will discuss the major new trends he sees in the technical publishing market (such as single source authoring and XML), and he will outline how the latest version of FrameMaker meets those new demands. This will include demonstrations of single-source, multi-channel publishing and powerful XML-based authoring and publishing techniques. Along with the scripted part of the session, there will be lots of opportunities to ask questions and delve into how these approaches can be made to work in the real world."

This year ALL workshops are **FREE**

Make your reservations today!

<http://www.stcregion8conference.org>

STC Region 8 Conference
Imperial Palace Hotel
Las Vegas, NV
July 20, 21, and 22