



# Freelance Rate Chart

<i>Title and Skill Set</i>	<i>Production Options</i>	<i>Low Rate</i>	<i>Average Rate</i>	<i>High Rate</i>
<b>Copywriter</b> <input type="checkbox"/> 5+ years experience <input type="checkbox"/> Degree in Journalism/Marketing/Mass Communications <input type="checkbox"/> Most work with Designers, some produce own graphics	Brochures Web copy Newsletters Direct mail Articles Ads Presentations Re-Branding	\$45/hr	\$70/hr	\$95+/hr
<b>Web Content Writer</b> <input type="checkbox"/> 5+ years experience <input type="checkbox"/> Degree in English/Communications <input type="checkbox"/> Works with Designer for architectural layout of pages <input type="checkbox"/> Develops concepts <input type="checkbox"/> Strong skills in MS Word, may have knowledge of other Web tools	Web copy Banner ads Logos SEO content Articles	\$42/hr	\$68/hr	\$85+/hr
<b>Software Technical Writer</b> <input type="checkbox"/> 5+ years experience <input type="checkbox"/> Degree in English/Technical Writing <input type="checkbox"/> Strong skills in MS Word, Visio, FrameMaker, RoboHelp, HTML	User guides Online help Process documentation Policies/procedures System documentation Life-cycle development IT network manuals	\$52/hr	\$68/hr	\$80+/hr
<b>Hardware Technical Writer</b> <input type="checkbox"/> 5+ years experience <input type="checkbox"/> Degree in English/Technical Writing <input type="checkbox"/> Engineering/Mechanical Experience <input type="checkbox"/> Strong skills in MS Word, possible FrameMaker, some illustration tools	SOPs Installation manuals Maintenance manuals Operational manuals	\$50/hr	\$64/hr	\$75+/hr
<b>Technical Editor</b> <input type="checkbox"/> 5+ years experience <input type="checkbox"/> Degree in English/Communications <input type="checkbox"/> Some writing experience <input type="checkbox"/> Strong skills in MS Word, possible FrameMaker, Visio	<i>Looks for:</i> Consistency Spelling Grammar Punctuation Standards Format templates Tables Table of contents/index	\$47/hr	\$60/hr	\$72+/hr
<b>Proposal Writer</b> <input type="checkbox"/> 5+ years experience <input type="checkbox"/> Degree in English/Communications or other related field <input type="checkbox"/> In-depth research and interviewing skills <input type="checkbox"/> Strong skills with MS Office Suite	Private proposals Government proposals RFPs Grants	\$65/hr	\$85/hr	\$100+/hr



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*Note: This chart is an estimate of market rates for freelance writers and designers. The freelancers set their own rates which generally vary with skills, experience and geographic location. © 2009 Copyright by Writing Assistance, Inc. This document may be printed, republished and distributed as long as it is not altered.*



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<b>Instructional Designer</b> <input type="checkbox"/> 5+ years experience <input type="checkbox"/> Degree in Instructional Design, some have an MA in Education <input type="checkbox"/> Experience with ILT, WBT, CBT, e-Learning <input type="checkbox"/> Strong skills in MS Word, HTML, PowerPoint, Dreamweaver, Director, Flash, Captivate	Course modules Curriculum PowerPoint presentations Soft skill training Technical training Handouts	\$63/hr	\$80/hr	\$95+/hr
<b>Medical/Science Writer</b> <input type="checkbox"/> 5+ years experience <input type="checkbox"/> Degree in Health, Life Sciences, English/Communications; some experience in medical or pharmaceutical field preferred <input type="checkbox"/> Possible Master's degree, PhD, PharmD or RN <input type="checkbox"/> Knowledge of FDA regulations	Brochures Clinical Studies Protocols Manuscripts Medical Grants Scientific White Papers Articles Abstracts	\$70/hr	\$90/hr	\$120+/hr
<b>Technical Illustrator</b> <input type="checkbox"/> 5+ years experience <input type="checkbox"/> Degree Computer Science or Liberal Arts or Graphic Design <input type="checkbox"/> Engineering/Mechanical Experience <input type="checkbox"/> Strong skills in AutoCAD, Visio, CorelDraw, PhotoShop, Illustrator	Graphics Drawings Touch-ups 3-D images	\$55/hr	\$65/hr	\$80+/hr
<b>Graphic Designer</b> <input type="checkbox"/> 5+ years experience <input type="checkbox"/> Degree in Computer Graphics or Graphic Design or Fine Arts <input type="checkbox"/> Strong skills in PhotoShop, Freehand, Illustrator, Flash, InDesign, Quark	Create animations Design graphics Print design and pre-press production Ads Trade show & display graphics Logos	\$45/hr	\$68/hr	\$90+/hr
<b>Web Designer</b> <input type="checkbox"/> 5+ years experience <input type="checkbox"/> Degree in Computer Graphics or Graphic Design or Fine Arts <input type="checkbox"/> Strong skills in PhotoShop, Freehand, Illustrator, Flash, HTML, GoLive, Dreamweaver, Fireworks, Contribute	Create animations Design graphics Maintain interface, site architecture Custom site design Banners Logos	\$50/hr	\$75/hr	\$90+/hr



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